

**CONTRACT**

www.wlwt.com

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

And:

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 951282 /		<u>Alt Order #</u> 06313549
<u>Product</u> <b>CROSSROADS GPS 30S</b>		
<u>Contract Dates</u> <b>09/14/12 - 09/23/12</b>		<u>Estimate #</u> <b>984</b>
<u>Advertiser</u> <b>Crossroads GPS</b>		<u>Original Date / Revision</u> 09/13/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLWT	09/14/12	09/21/12	11-1135p M-Su	11-1135p		:30			NM	2	\$3,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$1,700.00			
		Week: 09/17/12	09/23/12	----1--				1	\$1,700.00			
N 2	WLWT	09/14/12	09/21/12	530-6p M-F news	530-6p		:30			NM	2	\$1,700.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$850.00			
		Week: 09/17/12	09/23/12	----1--				1	\$850.00			
N 3	WLWT	09/14/12	09/21/12	6-630p M-F news	6-630p		:30			NM	2	\$2,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$1,200.00			
		Week: 09/17/12	09/23/12	----1--				1	\$1,200.00			
N 4	WLWT	09/14/12	09/21/12	6-7a news	6-7a		:30			NM	2	\$1,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$800.00			
		Week: 09/17/12	09/23/12	----1--				1	\$800.00			
N 5	WLWT	09/14/12	09/21/12	NBC Today Show	7-9a		:30			NM	2	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$1,500.00			
		Week: 09/17/12	09/23/12	----1--				1	\$1,500.00			
N 6	WLWT	09/17/12	09/17/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$1,700.00			
N 7	WLWT	09/17/12	09/17/12	530-6p M-F news	530-6p		:30			NM	1	\$850.00
		Class of Time - Immediately Pre-emptible without notice										

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<u>Contract / Revision</u> 951282 /		<u>Alt Order #</u> 06313549
<u>Contract Dates</u> 09/14/12 - 09/23/12	<u>Product</u> CROSSROADS GPS 30	<u>Estimate #</u> 984
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$850.00			
N 8	WLWT	09/17/12	09/17/12	6-630p M-F news	6-630p		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$1,200.00			
N 9	WLWT	09/17/12	09/17/12	6-7a news	6-7a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$800.00			
N 10	WLWT	09/17/12	09/17/12	NBC Today Show	7-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$1,500.00			
N 11	WLWT	09/15/12	09/22/12	11-1135p M-Su	11-1135p		:30			NM	2	\$3,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$1,700.00			
Week:		09/17/12	09/23/12	-----1-				1	\$1,700.00			
N 12	WLWT	09/15/12	09/22/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$400.00			
Week:		09/17/12	09/23/12	-----1-				1	\$400.00			
N 13	WLWT	09/16/12	09/23/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	2	\$4,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$2,000.00			
Week:		09/17/12	09/23/12	-----1				1	\$2,000.00			
N 14	WLWT	09/16/12	09/23/12	Late News after NFL	Late News		:30			NM	2	\$2,800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,400.00			
Week:		09/17/12	09/23/12	-----1				1	\$1,400.00			
N 15	WLWT	09/16/12	09/23/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$400.00			
Week:		09/17/12	09/23/12	-----1				1	\$400.00			
N 16	WLWT	09/16/12	09/23/12	NBC Sunday Today	Su8-9a		:30			NM	2	\$4,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$2,000.00			
Week:		09/17/12	09/23/12	-----1				1	\$2,000.00			
N 17	WLWT	09/20/12	09/20/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$1,700.00			

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Contract / Revision	Alt Order #
951282 /	06313549

Contract Dates	Product	Estimate #
09/14/12 - 09/23/12	CROSSROADS GPS 30	984

Advertiser	Original Date / Revision
Crossroads GPS	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 18	WLWT	09/20/12	09/20/12	530-6p M-F news	530-6p		:30			NM	1	\$850.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	---1---				1	\$850.00			
N 19	WLWT	09/20/12	09/20/12	6-630p M-F news	6-630p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	---1---				1	\$1,200.00			
N 20	WLWT	09/20/12	09/20/12	6-7a news	6-7a		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	---1---				1	\$800.00			
N 21	WLWT	09/20/12	09/20/12	NBC Today Show	7-9a		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	---1---				1	\$1,500.00			
N 22	WLWT	09/18/12	09/18/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-1-----				1	\$1,700.00			
N 23	WLWT	09/18/12	09/18/12	530-6p M-F news	530-6p		:30			NM	1	\$850.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-1-----				1	\$850.00			
N 24	WLWT	09/18/12	09/18/12	6-630p M-F news	6-630p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-1-----				1	\$1,200.00			
N 25	WLWT	09/18/12	09/18/12	6-7a news	6-7a		:30			NM	1	\$800.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-1-----				1	\$800.00			
N 26	WLWT	09/18/12	09/18/12	NBC Today Show	7-9a		:30			NM	1	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-1-----				1	\$1,500.00			
N 27	WLWT	09/19/12	09/19/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	--1----				1	\$1,700.00			
N 28	WLWT	09/19/12	09/19/12	530-6p M-F news	530-6p		:30			NM	1	\$850.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	--1----				1	\$850.00			
N 29	WLWT	09/19/12	09/19/12	6-630p M-F news	6-630p		:30			NM	1	\$1,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
951282 /	06313549

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/12 - 09/23/12	CROSSROADS GPS 30	984

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12   09/23/12   --1----   1   \$1,200.00												
N 30	WLWT	09/19/12	09/19/12	6-7a news	6-7a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12   09/23/12   --1----   1   \$800.00												
N 31	WLWT	09/19/12	09/19/12	NBC Today Show	7-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12   09/23/12   --1----   1   \$1,500.00												
<b>Totals</b>											<b>42</b>	<b>\$52,100.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/23/12	42	\$52,100.00	\$44,285.00
<b>Totals</b>	<b>42</b>	<b>\$52,100.00</b>	<b>\$44,285.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Stephanie Maroney  
do hereby request station time concerning the following issue:

Crossroads GPS (Grassroots Policy Strategies)
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
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This broadcast time will be used by: Crossroads GPS

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p style="text-align: center;"> <input type="checkbox"/> Yes             <span style="margin-left: 200px;"><input checked="" type="checkbox"/> No</span> </p>	
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005  
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

9/12/12  
Date

Signature

703-299-1760

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title